# Just Heat Pumps

## Brand Guidelines

A logo with a sun and snowflake

Description automatically generated

**Fonts:**

**On website:**

Heading Font: Rubik

Base Font: Karla

Default font color: Grey with a little blue:

262B38

**Proposal and marketing fonts used:**

Montserrat

Roboto

**Colors in original Logo:**

A white rectangular sign with black text

Description automatically generated

#17A3F7

A close up of a number

Description automatically generated

#073E7A

A close up of numbers

Description automatically generated

#376494

A white rectangular sign with black text

Description automatically generated

#F9AE0B

A white rectangular sign with black text

Description automatically generated

#F59F0B

A white rectangular sign with black text

Description automatically generated

#F7750B

Green button color from website:

#4ea64c